

10th Annual

# Advanced In-House Counsel Course

Reaching Calm Waters—Charting Your Course as In-House Counsel

Dallas Convention Center  
Credits: Dallas CVB

Margot and Bill Winspear Opera House  
Dallas CVB Credits: Tim Hursley

## TOPICS INCLUDE:

- Legislative Session – Business Law Highlights
- How to Prepare Your Company for the Bad News of High-profile Litigation
- Intellectual Property – The Make or Break the Company Legal Area of Concern
- We Can All Win! – Alternative Fee Arrangements
- Update from the Board Room – Current Trends in Corporate Governance

## EXTRA BENEFITS:

- Complimentary parking is available at both locations
- 2 lunches included
- Complimentary wireless signal and access to electrical outlets in the meeting room
- Course materials available on a convenient USB drive

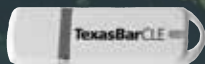
Arrive a day early for the  
***In-House Counsel 101 Course:***  
*101 Basics of Becoming an Effective In-House Counsel*  
(Dallas site only)

**LIVE Dallas**  
Westin Galleria Hotel  
July 28-29, 2011

**VIDEO Houston**  
Crowne Plaza River  
Oaks Hotel  
September 8-9, 2011

**MCLE CREDIT**  
13.75 HOURS  
(2.25 ETHICS)

DALLAS



Course materials available on a USB drive



Dallas, Doughton  
Credits: Dallas CVB

# Advanced In-House Counsel Course

## Reaching Calm Waters—Charting Your Course as In-House Counsel

Cosponsored by the Business Law and Corporate Counsel Sections of the State Bar of Texas

TexasBarCLE Advanced Courses are sponsored by LexisNexis, a division of Reed Elsevier Inc.

### LIVE Dallas

July 28-29, 2011  
Westin Galleria Hotel

Register by July 14, 2011  
and **save \$50!**  
Business Law and  
Corporate Counsel section members  
can **save \$75!**

### VIDEO Houston

September 8-9, 2011  
Crowne Plaza River Oaks Hotel

Register by August 26, 2011  
and **save \$50!**  
Business Law and  
Corporate Counsel section members  
can **save \$75!**



Main Street Gardens  
Credits: Clay Coleman

#### MCLE CREDIT

**13.75 HOURS (2.25 ETHICS)**  
**MCLE COURSE NO: 901218391**

Applies to the College of the State Bar of Texas and to the Texas Board of Legal Specialization in Civil Trial Law and Civil Appellate Law.

### Thursday

7.25 hours including .75 hour ethics

8:00 **Registration**  
**Coffee and Pastries Provided**

8:30 **Welcoming Remarks and Program Introduction**  
**Course Directors**  
Warren W. Harris, *Houston*  
Bracewell & Giuliani

Irene Kosturakis, *Houston*  
Chief Intellectual Property Counsel  
BMC Software

Mark L. Murdock, *Austin*  
Attorney at Law

8:45 **Legislative Session - Business Law Highlights** .5 hr  
J. Gaylord Armstrong, *Austin*  
McGinnis, Lochridge & Kilgore

9:15 **How to Prepare Your Company for the Bad News of High-profile Litigation** .75 hr (.25 ethics)  
**Moderator**  
Jeffrey L. Oldham, *Houston*  
Bracewell & Giuliani

**Panelists**  
Richard C. Kroger, *Houston*  
Assistant General Counsel  
Westlake Chemical Corp.

Mark E. Lowes, *Houston*  
Vice President of Litigation  
KBR

10:00 **Break**

10:15 **What Every In-House Counsel Needs to Know About Insurance in 2011** .5 hr  
Christopher W. Martin, *Houston*  
Martin, Disiere, Jefferson & Wisdom

10:45 **Stricter Adherence to Export Laws in a Time of Concern** .5 hr  
Marian Elizabeth Ladner, *Houston*  
Ladner & Associates

11:15 **Pro Bono Update - Giving Before Giving is Mandated** .5 hr  
Karen Lukin, *Houston*  
Marathon Oil

11:45 **Break - Lunch Provided**

12:00 **Luncheon Presentation: They Get it Right...Most of the Time: What In-House Counsel Needs to Know About How Juries Decide Cases** .5 hr  
Fred Hagans, *Houston*  
Hagans Burdine Montgomery & Rustay

12:30 **Break**

12:45 **Intellectual Property - The Make or Break the Company Legal Area of Concern** .5 hr  
William P. Ramey, *Houston*  
Novak, Druce + Quigg

1:15 **The Basics of How Best to Manage Litigation** .75 hr (.25 ethics)  
**Moderator**  
Geoffrey M. Kolander, *Austin*  
Executive Vice-President, General Counsel & Corporate Secretary  
Citizens, Inc.

**Panelists**  
Josh M. McMorrow, *Houston*  
Assistant General Counsel  
Air Liquide

Robert L. Levy, *Houston*  
Exxon Mobil

2:00 **Only the Best Suited - The ABCs of Selecting Outside Counsel** .5 hr  
Robin Davis, *Dallas*  
Assistant Vice-President Claims  
Unitrin Specialty Insurance

- 2:30 **We Can All Win! - Alternative Fee Arrangements** .5 hr  
William C. Cobb, *Houston*  
Cobb Consulting - WCCI, Inc.
- Stephen D. Susman, *Houston*  
Susman Godfrey
- 3:00 **Break**
- 3:15 **When You Have Ring Around the Collar - White Collar Criminal Issues Update** .5 hr (.25 ethics)  
Donald James DeGabrielle, *Houston*  
Fulbright & Jaworski
- 3:45 **Reaching Calm Waters - Charting Your Course as In-House Counsel**  
1.25 hrs  
**Moderator**  
Lynne Liberato, *Houston*  
Haynes and Boone
- Panelists**  
Ann J. Bruder, *Irving*  
Senior Vice-President of Law,  
Government Affairs & Global  
Compliance  
Commercial Metals Company
- Sean Elliott, *Houston*  
General Counsel  
CARBO Ceramics, Inc.
- Janet Langford Kelly, *Houston*  
General Counsel  
ConocoPhillips Company
- Gary F. Kennedy, *Fort Worth*  
Senior Vice-President, General  
Counsel and Chief Compliance  
Officer  
AMR Corporation-American Airlines
- 5:00 **Adjourn**

## Friday

6.5 hours including 1.5 hours ethics

- 8:00 **Coffee and Pastries Provided**
- 8:25 **Announcements**
- 8:30 **Current Developments in In-House Hiring** .5 hr  
Kelly Noblin, *Dallas*  
Newhouse + Noblin
- 9:00 **The Active NLRB and Employment Law Challenges - A Labor and Employment Update**  
1 hr  
Michelle Hoogendam Cash,  
*Houston*  
Shellist Lazarz Slobin
- Christopher C. Antone, *Dallas*  
Jackson Lewis
- 10:00 **Document Retention - A Simple Plan** .5 hr  
Carolyn Brostad Southerland,  
*Houston*  
Huron Consulting Group
- Kate Linkins, *Houston*  
KBR
- 10:30 **Break**
- 10:45 **The Shifting Sands of Data Protection and Resulting Privacy Pitfalls** .5 hr (.25 ethics)  
Celia Balli, *Houston*  
KBR
- 11:15 **Employee Social Media and Online Liability** .5 hr (.25 ethics)  
Edward A. Cavazos, *Austin*  
Bracewell & Giuliani

- 11:45 **Making Sure the Privileged Stay Privileged - Attorney/Client Privilege for Corporate Counsel**  
.5 hr ethics  
Claude E. Ducloux, *Austin*  
Hill, Ducloux, Carnes & de la Garza
- 12:15 **Break - Lunch Provided**
- 12:30 **Luncheon Presentation: A Lawyer's Role in Handling Crisis: Lessons from the BP Spill** .5 hr  
Mary Flood, *Houston*  
Androvett Legal Media & Marketing
- 1:00 **Break**
- 1:15 **What About Me? How the Texas Disciplinary Rules Apply to In-House Counsel** .5 hr ethics  
Thomas H. Watkins, *Austin*  
Brown McCarroll
- 1:45 **Wrestling Down the Monster from the Green Lagoon - Environmental Law Update**  
.75 hr  
Pamela M. Giblin, *Austin*  
Baker Botts
- 2:30 **Break**
- 2:45 **Update from the Board Room - Current Trends in Corporate Governance** .75 hr  
Paul F. Perea, *Houston*  
Baker Botts
- 3:30 **Update on Heavy Duty Contracts - How Cut and Paste Will Get You Sued** .5 hr  
D. Hull Youngblood, Jr., *Austin*  
Youngblood and Associates
- 4:00 **Adjourn**

## Reserve Your Hotel Room by July 8th

Hotel rooms have been blocked at special rates on a space available basis. To make a reservation, contact the hotel and indicate that you will be attending this State Bar of Texas course.

### DALLAS Live Westin Galleria

13340 Dallas Parkway  
Dallas, Texas 75240  
(972) 934-9494  
\$149 single/double  
Deadline: July 8th

The reserved block of rooms may fill up before the deadline. Act now!



### HOUSTON Video Crowne Plaza River Oaks

2712 Southwest Freeway  
Houston, TX 77098  
(713) 523-8448

No hotel rooms have been blocked for this showing.



TexasBarCLE presents

**LIVE Dallas**

July 27, 2011

Westin Galleria Hotel

Hunt Building and Trolley  
Credits: Raul Santillan

**MCLE CREDIT**

**3.75 HOURS (1 ETHICS)  
MCLE COURSE NO: 901218387**

Applies to the College of the State Bar of Texas and to the Texas Board of Legal Specialization in Civil Trial Law and Civil Appellate Law.

# In-House Counsel 101 Course

## 101 Basics of Becoming an Effective In-House Counsel

### Wednesday

3.75 hours including 1 hour ethics

1:00 **Registration**

1:30 **Welcoming Remarks and Program Introduction**  
**Course Directors**

Warren W. Harris, *Houston*  
Bracewell & Giuliani

Irene Kosturakis, *Houston*  
Chief Intellectual Property Counsel  
BMC Software

Mark L. Murdock, *Austin*  
Attorney at Law

1:45 **Relationships 101 - Knowing Who's Your Client and Nurturing that Relationship** 1 hr (.5 ethics)  
Charles Brownman, *Houston*

Geoffrey M. Kolander, *Austin*  
Executive Vice-President, General Counsel & Corporate Secretary  
Citizens, Inc.

C. E. Rhodes, Jr., *Houston*  
Baker Hughes

Thomas H. Watkins, *Austin*  
Brown McCarroll

2:45 **Constructing Your House on Solid Ground - Building an Effective Legal Team** .75 hr  
W. Mark Bennett, *Frisco*  
Strasburger & Price

3:30 **Break – Light Snack Provided**

3:45 **Advising Executives About Common Legal Issues in Financial Documents** .75 hr  
Kelly Brunetti Rose, *Houston*  
Baker Botts

4:30 **Keeping Your Nose Clean - Avoiding Criminal Liability as In-House Counsel** .5 hr ethics  
Roscoe C. Howard, Jr.,  
*Washington, D.C.*  
Andrews Kurth

5:00 **Readin' and Writin' - Writing Contracts in English...or Understandable Legalese** .75 hr  
Chad Baruch, *Dallas*  
Assistant Principal  
Yavneh Academy of Dallas  
The Law Office of Chad Baruch

5:45 **Adjourn**



# Y

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Visit [TexasBarCLE.com](http://TexasBarCLE.com) and click on **Online Classes / MP3s**, featuring over 1,500 hours of professionally-recorded presentations, many accredited for ethics. Download an MP3 of a topic, then burn it to a CD, or load it onto an iPod® or other MP3 player, and listen wherever and whenever it suits you. (You are also allowed access to the streaming video of the topic for as long as it remains online, typically a year.)

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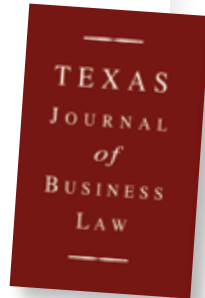
\*As of June 2010, Texas MCLE rules permit the accreditation of downloadable files recorded from a live accredited CLE activity.

# Join The Business Law Section



One of the largest State Bar sections, the Business Law Section attracts over 4,000 members from amongst solo practitioners, all sizes of firms, and corporate legal departments.

Members receive the *Texas Journal of Business Law*



Members receive a quarterly newsletter and emails on hot topics for business lawyers, as well as a subscription to the *Texas Journal of Business Law*, published by the Section in conjunction with the South Texas College of Law to track current developments in commercial law in Texas.

The Section is also active in projects to monitor or develop changes in laws affecting business organizations and non-profits, including the Business Organizations Code, the Uniform Commercial Code, and state securities laws.

The Section's website features links, form documents, and other members-only benefits. Finally, the Section cosponsors business law-related CLE programs, offering its members free or discounted registration.

Attorneys in their first year of licensure and law students enjoy free membership. Get involved!

To join, visit [www.texasbusinesslaw.org](http://www.texasbusinesslaw.org)

## JOIN THE CORPORATE COUNSEL SECTION

The State Bar of Texas Corporate Counsel Section is the place to go for current developments and practical information to address the unique needs, issues and problems of in-house counsel. Members receive a regular newsletter and issues of the Corporate Counsel Review published by South Texas College of Law.

The Section has funded grants to pro bono organizations to support outreach to corporate counsel and access-to-justice programs. The Section's website features a library of downloadable articles and newsletters on timely issues.

For more information, visit [www.txcorp.org](http://www.txcorp.org)



Members receive a regular newsletter

**Ways to Save on This Course!**

**Meet the "Register By" Deadline and Save \$50**  
because early registrations help us ensure that sufficient course books, seating, and refreshments are available. Course materials and seating will be reserved for pre-registrants until the start of the first topic.

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by registering no later than the "Register by" date for that course (thereafter, save \$25); see the registration form. Not a member? To join, e-mail sections@texasbar.com or phone 800-204-2222, x1425. Please do not send Section membership payment with your registration fee.

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**State Bar Policy §7.03.06 Allows Active State and Texas-Area Federal Judges to Attend for Free**  
provided (1) the course is directly related to their tribunal's jurisdiction, (2) they are full-time judges or judges retired under the Texas Judicial Retirement System and (3) space is available for all paying registrants. This privilege does not extend to receivers, trustees, court staff, or persons serving part-time in any judicial capacity. NOTE: Judges must actually attend to receive course materials.

**Parking Information for Attendees Not Staying at the Hotel**  
**Dallas:** Self-parking is complimentary in the Westin Galleria Mall parking lot.  
**Houston:** Self-parking is complimentary. Present your parking ticket to State Bar staff for validation.

**If You Need Special Accommodations to Attend,**  
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**Registered But Can't Attend? Still Earn MCLE Credit**  
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**FREE TO OUR REGISTRANTS!**  
**Online Videos and MP3s of the Topics, as Well as PDFs of Course Materials,** will be available to registrants 6-8 weeks after the course. Provide us your e-mail address when registering and we'll alert you when these benefits are available and how to access them. (Note: Presentation lengths may vary from that which was advertised.) There's no extra charge; as a registrant, you're already entitled!

**Policy of Impartiality**  
The State Bar of Texas does not endorse political candidates. When a candidate for public office is included in promotion for or participates in a TexasBarCLE event, the State Bar is not taking a position for or against anyone's candidacy.

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Irene Kosturakis ..... Houston  
Mark L. Murdock ..... Austin

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Michelle Hoogendam Cash ..... Houston  
Robin Davis ..... Dallas  
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Kelly Brunetti Rose ..... Houston  
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Kathy Reese ..... Program Planner  
Nancy Hatten ..... Program Planner

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**Fax**

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State Bar of Texas - CLE  
LB #972298  
P. O. Box 972298  
Dallas, TX 75397-2298  
check or credit card

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five or more?**

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laura.angle@texasbar.com  
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information.

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**Advanced In-House Counsel Course  
In-House Counsel 101 Course**

**1 Here are my choices:**

**Advanced In-House Counsel Course** [8145]

- Dallas LIVE, July 28-29** . . . . . **\$745**  
**Take \$50 OFF:** Register by **July 14, 2011**
- Houston VIDEO, September 8-9** . . . . . **\$545**  
**Take \$50 OFF:** Register by **August 26, 2011**

**Your Advanced Course registration includes:**

- Complimentary parking available at both sites
- Lunch provided both days
- Complimentary wireless signal and access to electrical outlets in the meeting room

**In-House 101 Course** [8146]

- Dallas LIVE, July 27** . . . . . **\$145**

**101 course registration includes:**

- Complimentary parking
- Light snack provided
- Complimentary wireless signal and access to electrical outlets in the meeting room

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- Electronic materials (PDFs on a USB drive)
- Hard-copy materials (1 notebook)
- BOTH so I'll **ADD \$80**

**3 I'm entitled to 1 or 2 discounts on the Advanced Course:**

- \$50 OFF** because I'm registering by the "Register by" date at the left. (If by mail, date of postmark will be determinative.)

**\$25 OFF** because (choose 1 box only) I'm a member of the

- State Bar of Texas Business Law or Corporate Counsel Section
- State Bar College
- Legal Administrators or Paralegal Division

OR  I am licensed 2 years or less.

**\$ \_\_\_\_\_ is my total for course(s) and materials.**

- As a judge, I AFFIRM I qualify under §7.03.06 (State Bar Policy Manual) for complimentary admission (see p. 6).**

**4 I can't attend. Just send course materials.\***

**FREE Shipping & Handling**

- Advanced Course book . . . . . \$155 each<sup>†</sup>
- Advanced Course materials on USB drive . . . . . \$155 each<sup>†</sup>
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For information on audio CDs of the course topics, contact our DVD CLE service at 800-204-2222, x1575. MP3 files of the course topics will be downloadable from TexasBarCLE.com 6-8 weeks after the course.

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A confirmation of your registration will be sent to the e-mail address you provide.

*\*PDFs of course materials will be available for purchase 6-8 weeks after the course in the Online Library at TexasBarCLE.com. Registrants receive access to the PDFs at no additional charge (see "Free to Our Registrants" on p. 6).*

*<sup>†</sup>Plus 8.25% sales tax on total. Please include sales tax or attach an exemption certificate. Book and USB orders are shipped separately and filled 4-6 weeks after the live program. A bill will be sent unless a credit card charge is authorized on this form.*

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